Share Economy

Nowadays, share economy is booming. People can use their unused stuff to create more income. For example: rooms, parking space, as a contractor, car. Etc.

Airbnb (2008) living space.

From 2009 to 2019, Airbnb’s compound growth rate was 153%.

<https://www.stratosjets.com/blog/airbnb-statistics/>

Uber (2009) Riding share

2 people use Uber or Uber Eats once a month, a 26% increase year-on-year

https://www.businessofapps.com/data/uber-statistics/

Deliveroo (2013) delivery contractor

 The market is expected to grow to $159.46 billion in 2026 at a compound annual growth rate (CAGR) of 5.6%.

<https://www.businesswire.com/news/home/20220617005279/en/Global-Online-Food-Delivery-Services-Markets-2022-2026-2031-with-takeaway.com-Doordash-Deliveroo-Uber-eats-Zomato-Dominating---ResearchAndMarkets.com#:~:text=The%20market%20is%20expected%20to,(CAGR)%20of%205.6%25>.

Airbnb

who

* 36% between ages 25 and 24
* 23% between ages 35 and 44
* 15% between 18 and 24
* 14% between 45 and 54
* 7% between 55 and 64
* 5% age 65 and older
* <https://www.stratosjets.com/blog/airbnb-statistics/>

Why we choose airbnb

Home-like living space

Relatively low rental on average

Traveling purpose

Q1. if I plan to relocate (seeking a home) to Perth, which area People are willing to stay longer?

Q2. what is the effect of covid?

Q3 why people rent specific areas often?